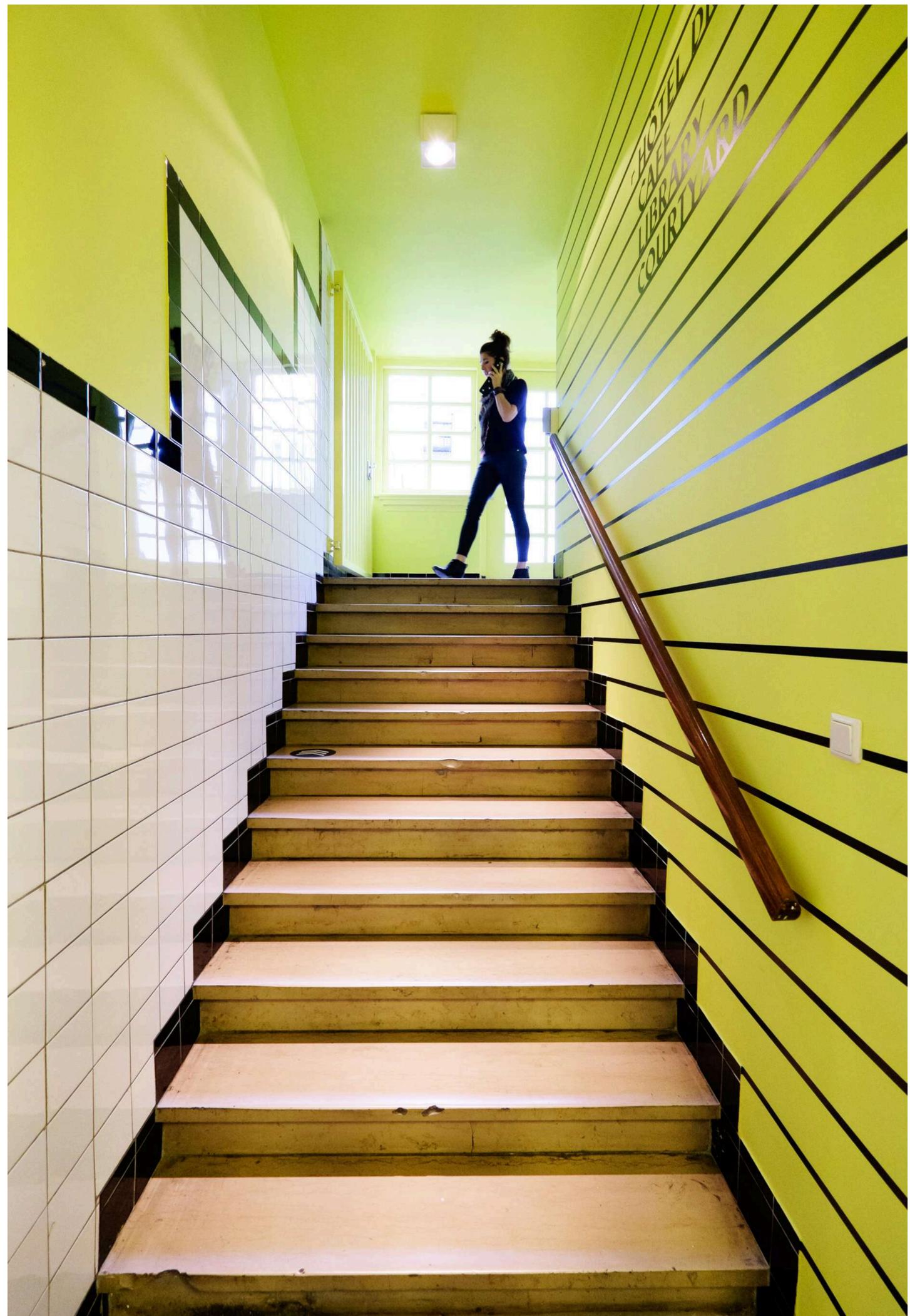


your event@droog

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Situated in five historic buildings, @droog is more of a labyrinth than just a simply beautiful building. Each of the spaces have their own unique character, but all reflect the design sensibility that Droog brings, so you can be assured of an original event location that will certainly surprise your guests.

about @droog

Back in the 17th century, this location hosted the so-called Staalmeestersgilde, a group of textile craftsman. Their members are portrayed on Rembrandt's masterpiece De Staalmeesters, which is on display in the Rijksmuseum.

Since 1993, Droog started gaining international fame as a Dutch design platform. Droog has put Dutch Design on the world map with exciting global projects, innovative ideas and products. Droog started occupying the building since 2004. Today, @droog represents Droog's legacy in the form of a cultural hub. You can now find an art gallery, cafe and meeting spaces - all surrounded by Droog Design.

spaces

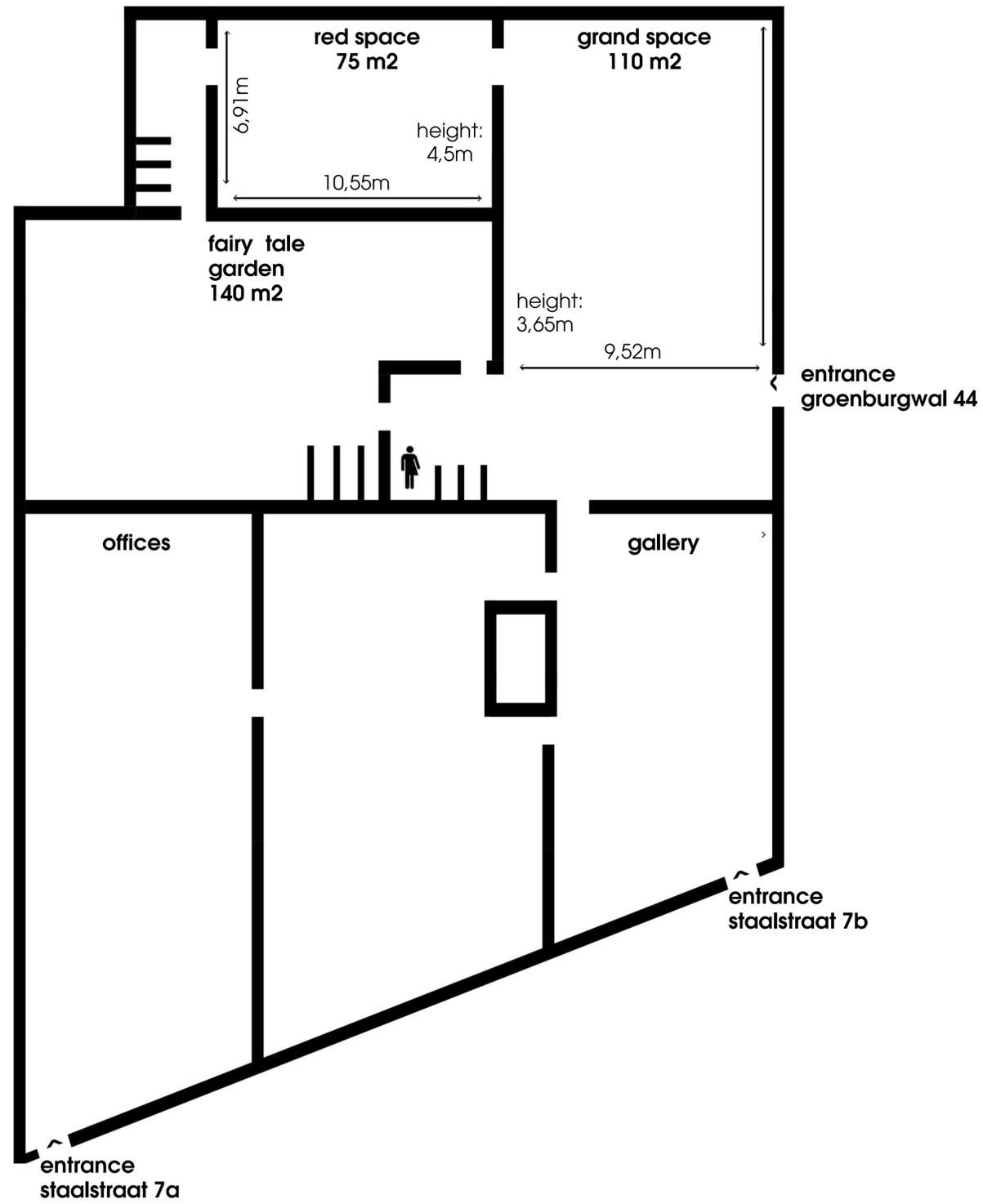
In total, we have 6 different spaces suitable for organising events. Whether it's a press presentation, product launch, private meeting, showroom or pop-up shop. All is possible @droog.

1. cafe
2. white space
3. red space
4. fairytale garden
5. library
6. grand space

All spaces can be rented for a longer period upon request.

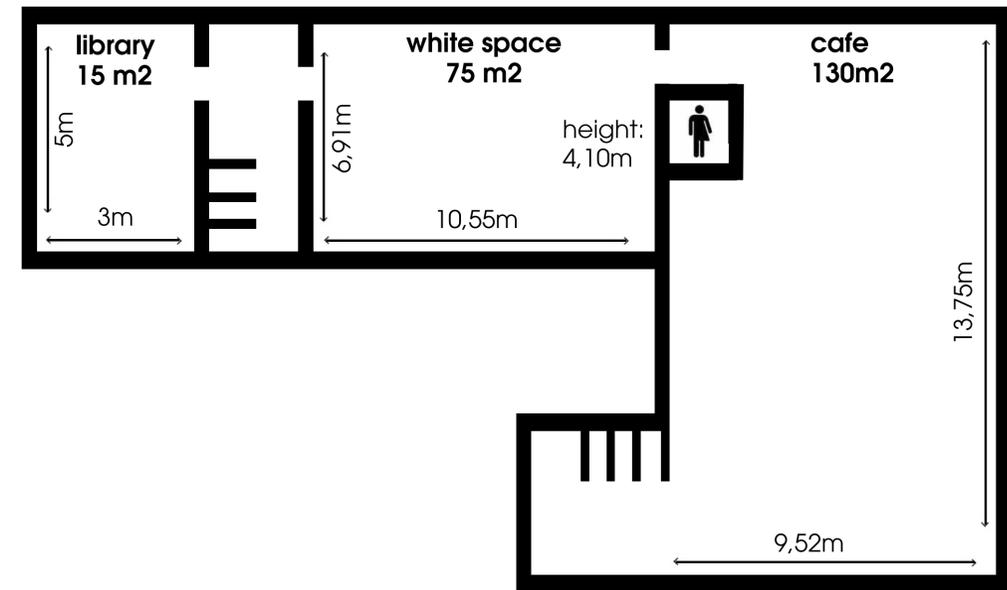


ground floor



first floor

map





1. cafe

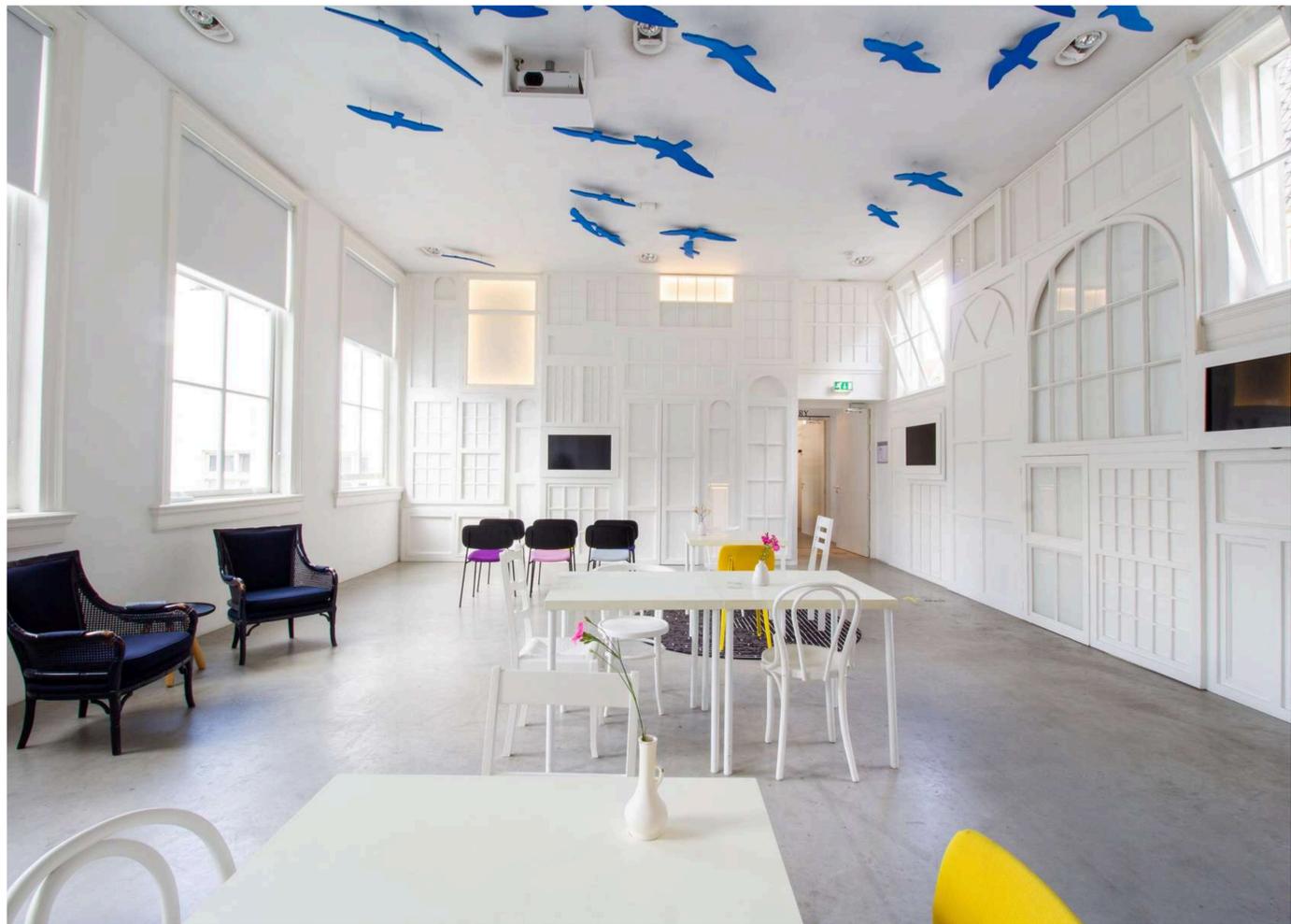


The cafe@droog forms the core of the building. It is an elegant and bright space packed with art and Droog design. The big windows show a beautiful view on the Groenburgwal canal and the Fairytale Garden. The historical beams on the ceiling were once used to air dry the textile sheets in the 17th century.

Today, you can find a reinterpretation of Rembrandt's De Staalmeesters on the wall - painted by Berend Strik. The restaurant is the most ideal place for a large-scale event with a culinary arrangement like a seated dinner or drinks with bites. If necessary, there is also the opportunity to install a stage for a performance, speech or presentation.



- 130 m2 including bar, kitchen and 2 bathrooms
- light & bright, with views on the canals and interior garden
- 120 people standing or 70 seated
- sound system, multicolor LED lighting
- first floor, view on Fairytale Garden and canal side



2. white space

Are you in or are you out? The White Space is a room in which you can experience the feeling of being outside. Birds are flying over, making it seem as if the light behind the canal houses window frames continue. The huge amount of light that shines through the windows provides a spatial feeling and perfectly suits an intimate dinner or press brunch.



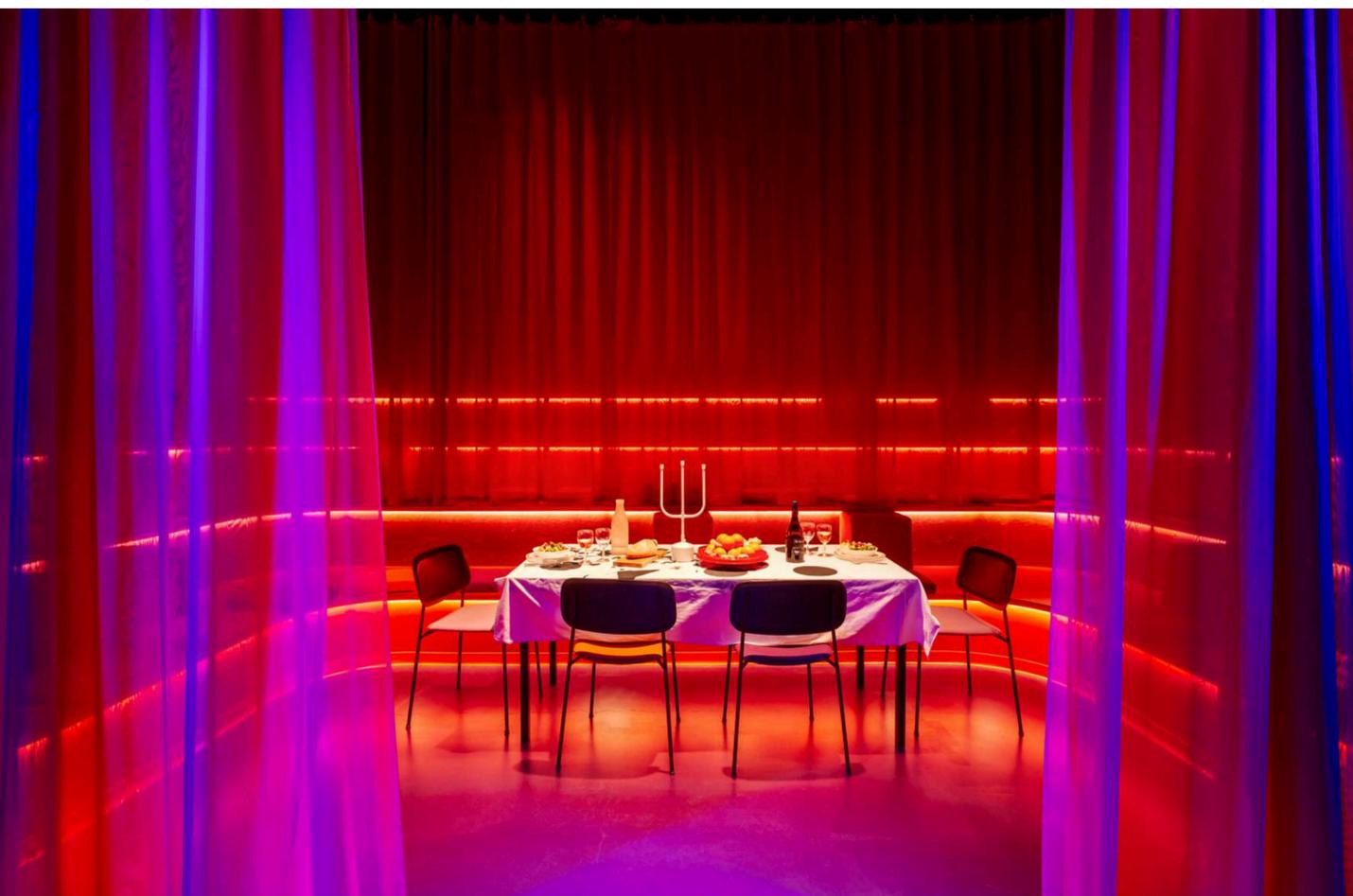
- 75 m2
- 70 people standing, 50 seated
- Bose sound system, beamer, dimmable white lighting
- first floor, no elevator, with bar, kitchen and 2 bathrooms
- view on Fairytale Garden



3. red space

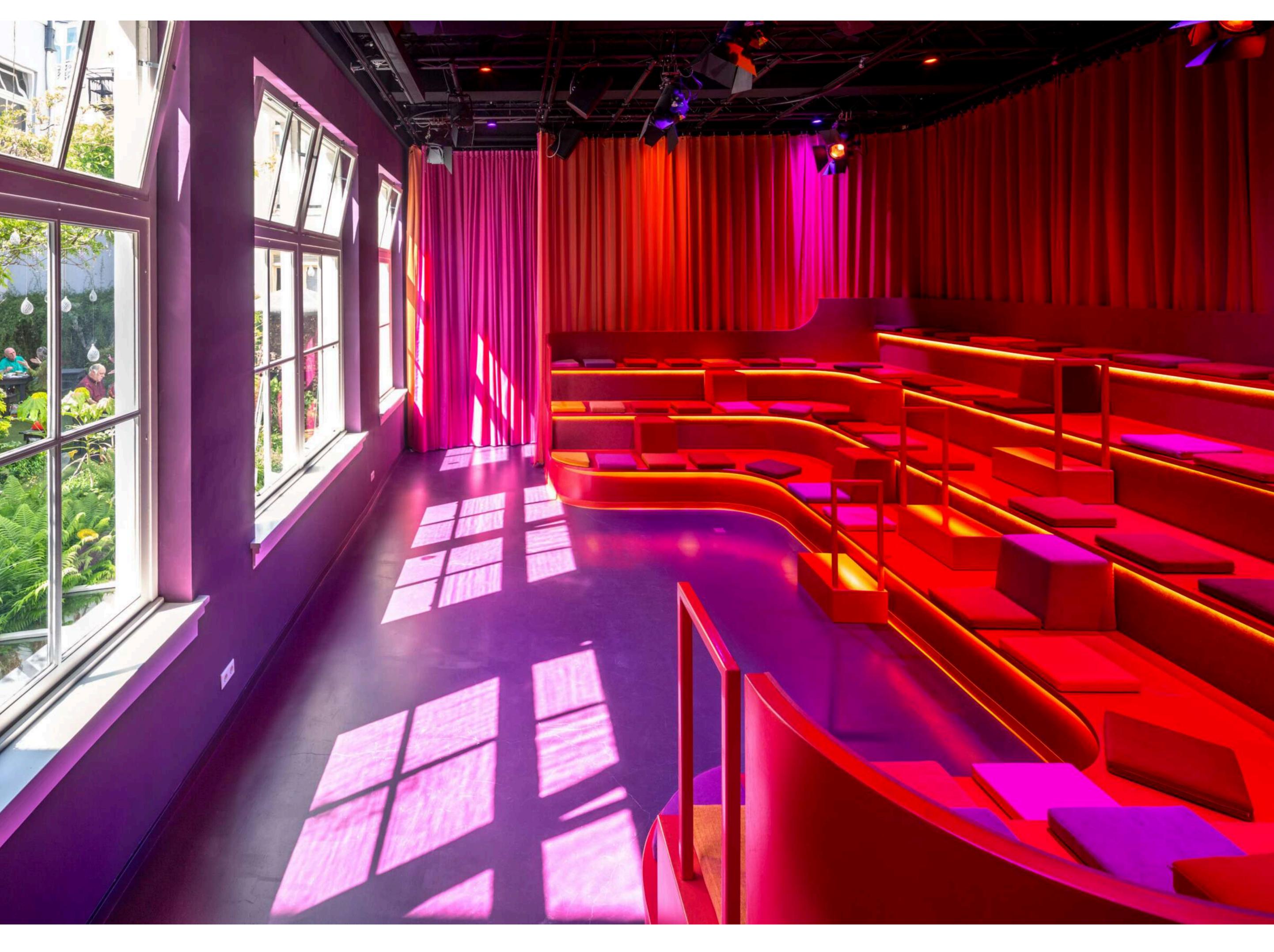


Step into the newly renovated Red Space: a captivating 75 sqm room designed by Edith Gruson, where soft textures and a layered atmosphere bring her unique vision to life. With deep purple walls a flowing composition of orange and pink curtains cascading from ceiling to floor, the Red Space evokes the intimacy of a small historic theatre.



Located on the ground floor next to the Grand Space, the Red Space features large windows that open up to the enchanting Fairytale Garden, making it a true visual highlight. Whether used for workshops, performances or private gatherings, the Red Space is a one-of-a-kind environment where creative ideas spark and flourish.

- 75 m²
- 70 people standing, 50 seated
- beamer, sound system
- entrance via Fairytale Garden or Grand Space
- view on Fairytale Garden



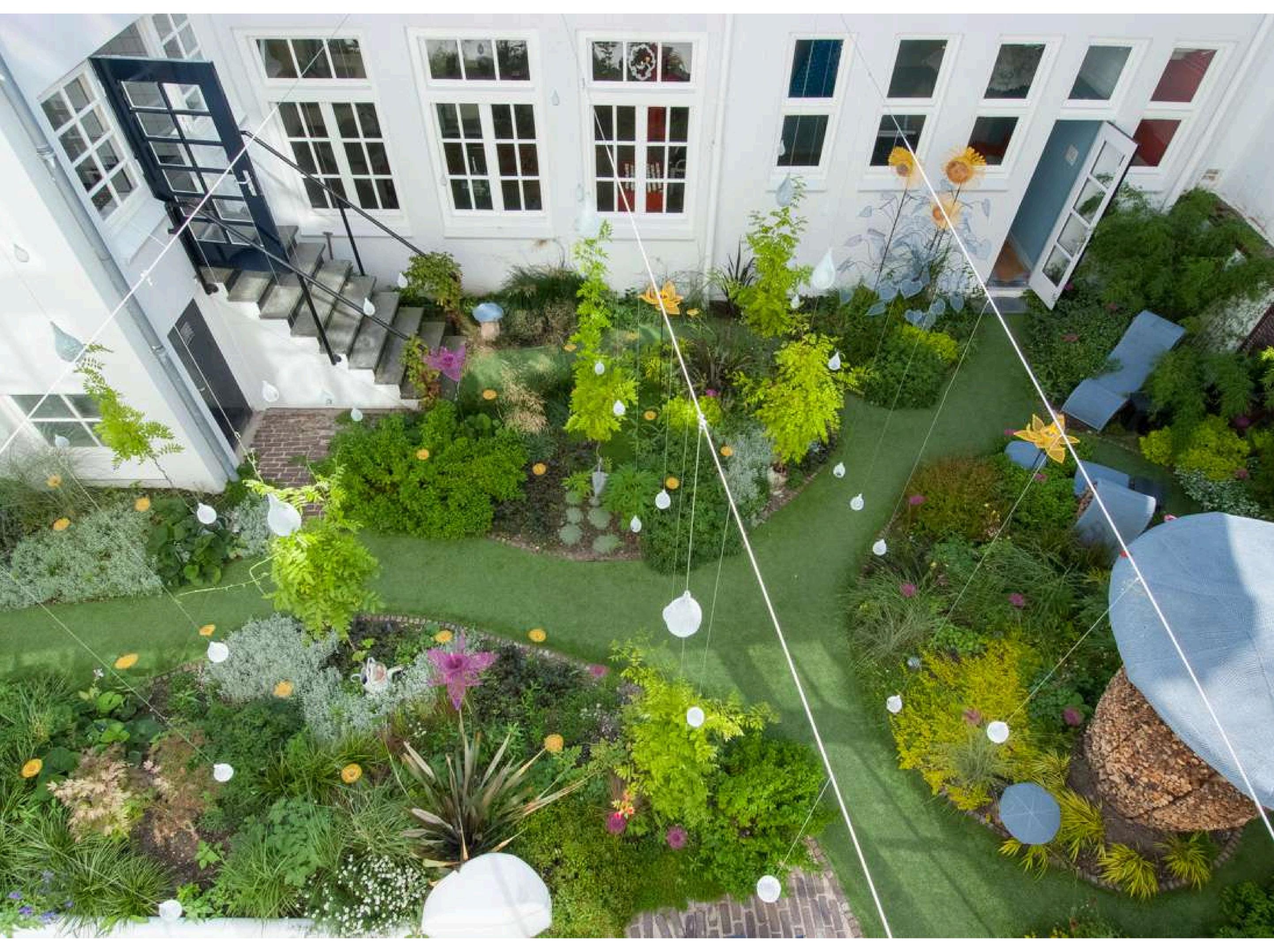
4. fairytale garden



Immerse yourself in this peaceful oasis, the Fairytale Garden. French designers Claude Pasquer and Corinne Détrouyat have transformed the courtyard into a haven for birds and insects. Natural elements are combined with art. The garden is a beautiful place to stretch your legs, breathe in fresh air and enjoy a drink in the sun.



- 140 m²
- 30 m² is accessible
- 40 people standing
- sound system
- ground floor, 1 bathroom downstairs and 2 upstairs



5. library



Discover our Library. The 'books' in the Library @droog are classic novels that were never written. The flowered wallpaper, based on a painting in the Rijksmuseum, adds a cosy atmosphere to the room. The 'Table Blanche' can have a seat on one of our bright yellow Revolt chairs. Thanks to the warm interior, the Library is the perfect place for an undistrubed private dinner or lunch.



- 15 m2
- 10 people standing, 10 seated
- tv with HDMI connection
- on first floor
- view on Fairytale Garden

6. grand space

The Grand Space is a blank canvas and can be decorated completely according to your wishes. This light space is our most accessible one; located on the ground floor with direct access from the Groenburgwal, an entrance to the garden and connection to the Red Space. This venue is the best choice for a bigger gathering like a reception or large dinner. Also showrooms and pop-up shops can be located in this spacious area, as it is located next to our entrance at Groenburgwal.

- 130 people standing, 70 seated
- beamer, sound system and sound isolated ceiling
- on ground floor
- view on canal side



services

We have a talented team of chefs and barista's working in the cafe@droog. We can make sure you will be well-fed and supplied with coffee while you meet. If you're coming with a group, we will design a custom dinner/lunch menu for you. From lunch to after work drinks - just leave it to us! Have a look at our services below.

Prices (excl. VAT)

breakfast/lunch platter	€17.43 p.p.
bananabread/carrot cake in halves	€4.13 p.p.
dinner menu	upon demand
borrel bites	€3.67 p.p.
coffee/tea (entire day)	€12.10 p.p.
Yunio coffee	€2.90 p.p.
soft drinks	€4.13 p.p.
beer/wine	upon demand
open bar	upon demand
extra staff	€35.21 per hour
book @droog's private canal cruise	upon demand

team events

Meet Monique and Samon, @droog's seasoned event managers. With extensive expertise in designing and executing memorable events, they take the time to understand your objectives and ensure you feel supported from the very first planning conversation. Their collaborative approach, professionalism, and commitment to excellence guarantee an event experience that exceeds expectations.



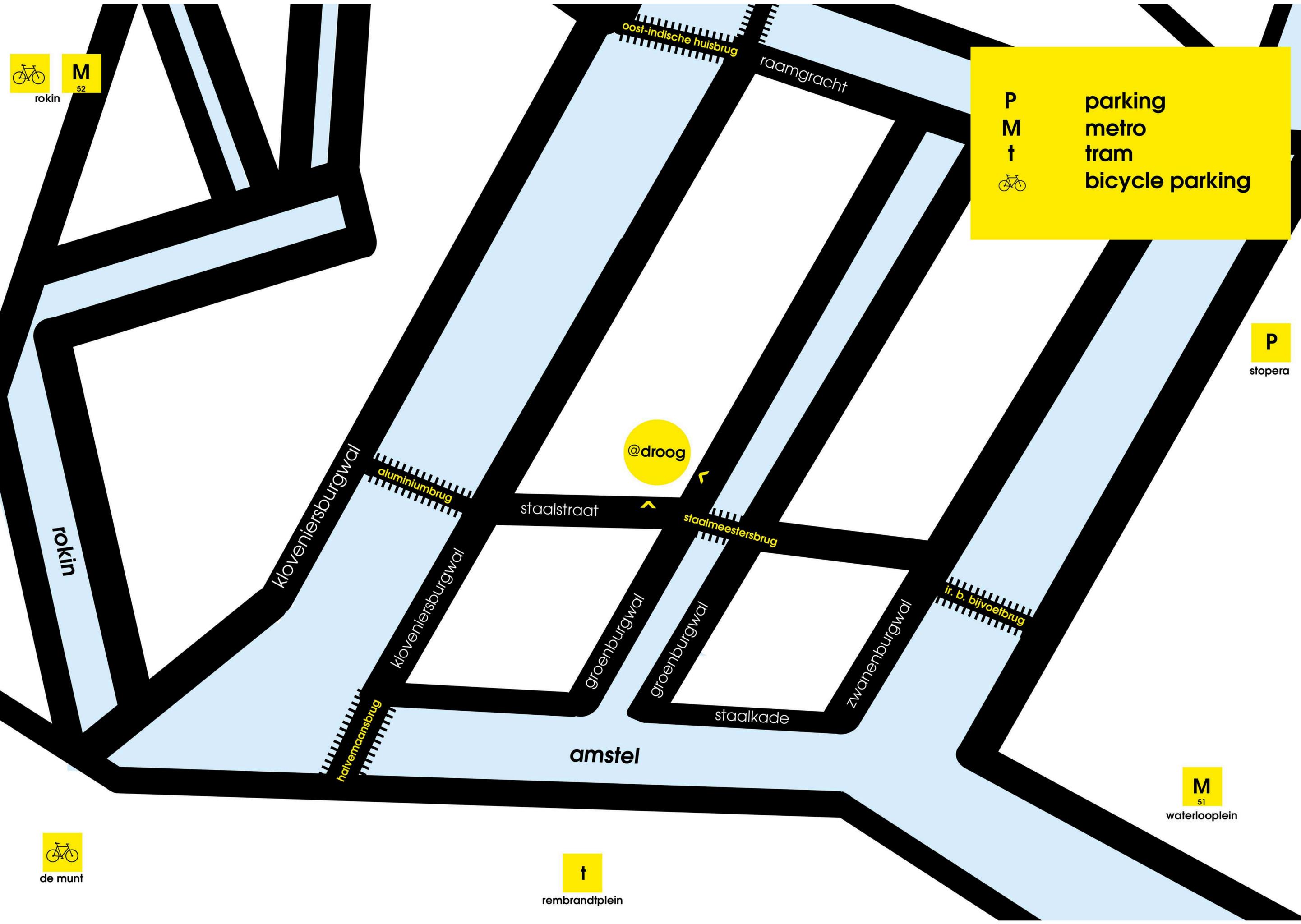


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contact us for your free quote or to discuss your wishes.
@droog will make your event unique and unforgettable.

trusted by leading brands

